



# In the Beginning







# Studebaker salutes 50 years of Canada's progress



Now, at the half-turn of the century this great Eanadian industry pledges anew its faith in Canada's future

Furry years ago, when this modern era was just getting under way, Studebaker already was nearly fufty years old—already solidly set among the world's most progressive manufactures of transportation vehicles. Today, as the century swings across the halfway mark, Studebaker is firmly established as one of Canada's outstanding automonits resolutions.

motive producers.

Here in Studebaker's busy Hamilton factories, Canadian craftsmen and Canadian management are working wholeheartedly together to bulwark and to broaden the world's

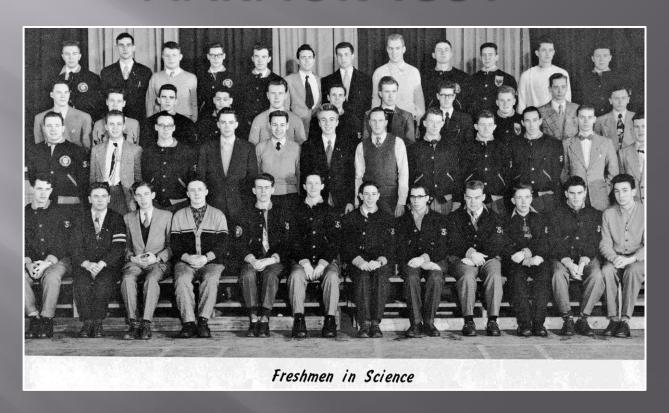
high opinion of Canadian skill and enterprise. Month after month, as thousands of Studebaker motor cars and trucks stream off the assembly lines, Studebaker is doing its part to encourage Canada's domestic economy and to bolster Canada's increasing importance in export markets.

On this occasion of the half-turn of the twentieth century, Studebaker of Canada looks back with pride . . . views the present with satisfaction . . looks forward with abiding faith to the continuing growth and prosperity of Canada and all Canadians.

THE STUDEBAKER CORPORATION OF CANADA. LIMITED

Hamilton, Ontario









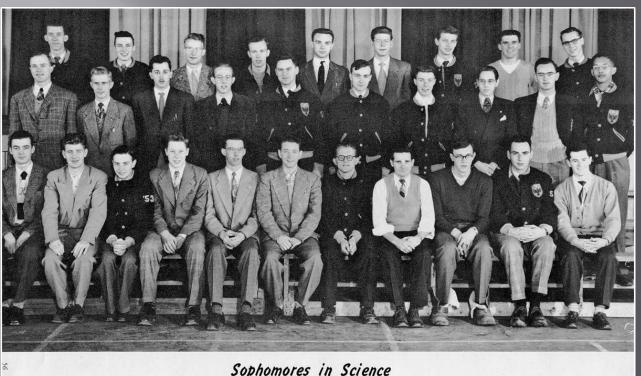






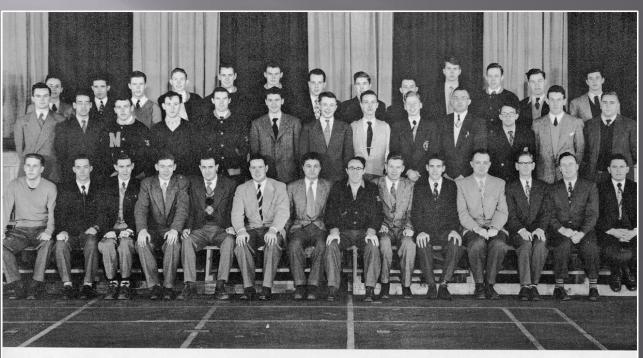






Sophomores in Science





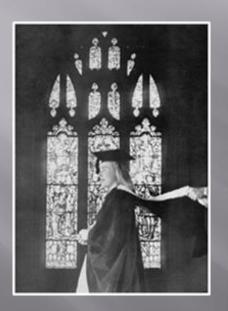
Sophomores in Arts



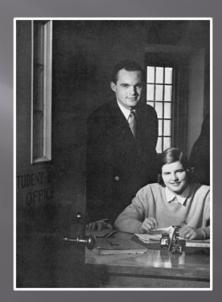






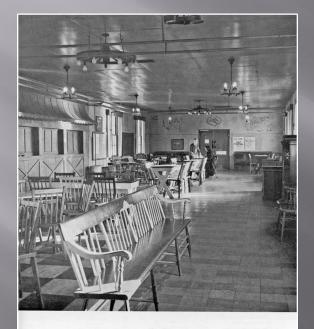








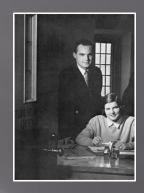




In Memoriam





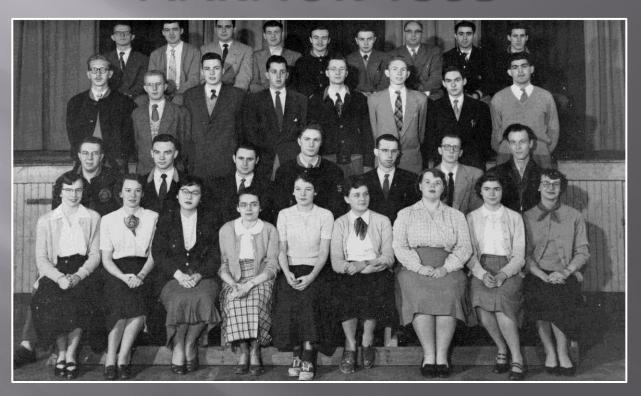














## 1993, our 40th





## 1998, our 45th





## 2003, our 50th





# And then... The Half-Century Club



































## 2008, our 55th





## 2013, our 60<sup>th</sup>





# 2013, our 60<sup>th</sup>



























2013, our 60<sup>th</sup>
Quite a Journey
Thanks for the Ride!

